

Brent Gann

Product leader: integrations, partner ecosystems, and AI tooling

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PROFILE

A builder and operator with thirteen years across engineering, product, and partnerships. I led engineering teams on an FDA-regulated healthtech platform that won customers around the world, helped grow a partner program 7–10x over two fiscal years, connected dozens of systems into single platforms, and founded a nonprofit that runs public courses, leagues, and sanctioned events with no paid staff. Two FSU degrees, and on FSU's teaching staff since 2013.

WHAT I BRING

Revenue from partners	Helped grow partnership revenue 7–10x over two fiscal years at Daxko, through COVID. Launched the DaxkoExchange marketplace and closed a first-of-its-kind Netchex deal.
Systems that work together	Thirteen years connecting systems that were never built to work together: 500+ medical devices into health records at NantHealth, eight first-time partner integrations at Crossbeam, and a rebuilt HubSpot integration at Splash inside platform work that at least doubled reliability.
A broad base, not a few big checks	Founded a volunteer-run 501(c)(3) whose annual income grew about 2.5x from many small givers, with reserves nearly doubled in under two years.
Live events	Direct record-setting tournaments, price them to return 85%+ of registration to players, and run post-event surveys that draw 80%+ response.
Decisions on data, with judgment	Build AI tooling with its eval results published, and a college-football prediction model built to learn where models break. Data informed, not data driven.
Discipline in a regulated world	Led engineering on an FDA-regulated product and teach two SACS- and ABET-accredited courses.
Teaching at scale	Designed an FSU course that now runs for about 1,000 students a year across four campuses, more than 4,600 since 2020.

PROFESSIONAL EXPERIENCE

- Senior Product Manager · PlanHub2026 – Present
 - Wrote the first connectivity strategy with the partner team for a preconstruction platform connecting general contractors, subcontractors, and suppliers.
 - Consolidated reporting data across tools and built an AI-first knowledge base, a cross-system roadmap tool, and a shared operating system for the product org.
- Principal · Coffee & Charisma (product and design consultancy)2025 – PresentPrincipal Product Manager · Enable2025 – 2026
 - Led discovery and design to modernize the rebate management platform into an AI-first, API-enabled platform: new data models and APIs, a revised growth vision, and a connectivity strategy.
 - Onboarded the Flintfox acquisition so pricing runs inside the rebate workflow.
- Senior Product Manager, Integrations · Splash (acquired by Cvent, 2024)2023 – 2025
 - Replaced a fragmented set of failing connectors with a managed Salesforce package; rebuilt the HubSpot integration on current endpoints; led platform work that at least doubled reliability and scalability.
 - Delivered meeting booking on event pages with Chili Piper and developed that partnership from the product side.
- Senior Product Manager, Ecosystems · Crossbeam2021 – 2023
 - Owned the integration surface and public API. Led the Salesforce, HubSpot, and Dynamics integrations and delivered eight first-time partner integrations, including Marketo, Outreach, Clari, and the Partnered integration that became Crossbeam for Sales.

Senior Partner Manager · Daxko

2020 – 2021

- Led strategic, referral, revenue, and ISV partnerships across five product lines through COVID. Helped grow partnership revenue 7–10x over two fiscal years.
- Negotiated the first-of-its-kind Netchex agreement, launched the DaxkoExchange marketplace, and landed new partners including Silverware.

Technical Product Manager · Masimo (acquired from NantHealth)

2019 – 2020

- Owned DeviceConX (medical-device-to-health-record integration) and VitalsConX, a 0-to-1 clinical rounding product I led as engineer, designer, and product manager.

Lead Software Engineer · NantHealth

2014 – 2019

- Led up to three scrum teams of five to seven engineers on an FDA-regulated platform integrating more than 500 medical devices into health records, and helped win customers around the world; managed the DevOps infrastructure.

Software Engineer · iSirona (acquired by NantHealth, 2014)

2013 – 2014

- Built the device integration platform at the Panama City startup that became NantHealth's device business.

LEADERSHIP AND COMMUNITY

Founder and President · Bay County Disc Golf Inc., a 501(c)(3)

2018 – Present

- Built a volunteer-run nonprofit that manages four public courses, leagues, and PDGA-sanctioned tournaments with no paid staff; every dollar goes back into events, players, charity, and the courses.
- Grew annual income about 2.5x from the first year to 2025 through sponsors, charity events, jerseys, and tournaments across five payment channels; reserves nearly doubled in under two years.
- Launched Root for Bay in 2022 to reforest parks devastated by Hurricane Michael. With a PDGA grant and volunteers, planted more than 600 trees in winter 2025–26, with county support for park revitalization.
- Direct the annual Majette Monster Mash, which drew a record 107 players at its sixth edition. Price events to return 85%+ of registration fees to players as value; post-event surveys draw 80%+ response.

TEACHING AT FLORIDA STATE UNIVERSITY

Adjunct Teaching Faculty · Florida State University

2020 – Present

- Designed CIS3250, Ethics and Computer Science, in 2020 and lead it for about 1,000 students a year, more than 4,600 since 2020, across four campuses: Panama City, Panama City (Panama), Tallahassee, and, from fall 2026, Valencia. Added COP3353, Introduction to UNIX, in 2025. Both are SACS- and ABET-accredited.

Course Mentor · Florida State University

2013 – 2020

- Assessed student work and maintained the course experience across seven computer science courses.

EDUCATION

Master of Business Administration, Florida State University · 2017

Master of Science, Computer Science / Software Engineering, University of West Florida · 2014

Bachelor of Science, Computer Science, Florida State University · 2013

WHAT COLLEAGUES SAY

"A great combination of analytical and high EQ, so he can identify problems, generate ideas and most importantly motivate those around him to take action." Andrew McCraith, Product & revenue leader, partner to Daxko

"Helping align different teams and perspectives into a coherent direction." George Allard, Director of Integrations, Enable

"A consummate communicator and talented relationship builder who has that magic sauce of genuinely connecting with his colleagues." Kate Young, PhD, Brand & Event Marketing, Crossbeam

"He can transition from peer reviewing an engineer's code to an executive budgeting or sales conversation without missing a beat." Christian Smith, Technical Architect, worked with Brent at iSirona and NantHealth

"Despite his long list of accomplishments, Brent is humble, willing to share and give credit." Harker Roslin, Senior Product Manager